

# FIND YOURSELF HERE!



## THE AMERICAN PAVILION WORLDWIDE STUDENT PROGRAM

“As the only student program officially recognized and sanctioned by the Festival de Cannes and the Marché du Film, The American Pavilion Student Program offers participants a unique experience and unparalleled access to both the Festival and Market.”

JÉRÔME PAILLARD, EXECUTIVE DIRECTOR, MARCHÉ DU FILM, FESTIVAL DE CANNES

AMERICAN  
**The Pavilion**



## CANNES FILM FESTIVAL



MAY

### THE AMERICAN PAVILION WORLDWIDE STUDENT PROGRAM AT THE CANNES FILM FESTIVAL

For two weeks in May, join like-minded peers as a participant in one of several unique programs:

#### CANNES FILM & BUSINESS PROGRAM

Through internships either at The American Pavilion or with companies doing business at the Festival or Marché, participants gain hands-on experience and make valuable connections with industry professionals from across the motion picture industry spectrum.

[ampav.com/cannesfilm](http://ampav.com/cannesfilm)

#### THE HOSPITALITY & EVENT MANAGEMENT PROGRAM

Putting their knowledge and skills to good use, Event and Hospitality students can shine by assisting in the set-up, organization, and execution of parties, panel discussions, and press events, and helping run the Pavilion's famed seaside café and bar.

[ampav.com/canneshospitality](http://ampav.com/canneshospitality)

#### THE AMERICAN PAVILION CULINARY PROGRAM

After a tour of local markets and vineyards, participants in this program execute hundreds of meals each day in a pop-up kitchen on the beach. A true 'boot camp' for culinary students, but on the French Riviera!

[ampav.com/cannesculinary](http://ampav.com/cannesculinary)

#### THE EMERGING FILMMAKER SHOWCASE

Since 1997, this prestigious "festival within a festival" showcases the next generation of filmmaker, each vying for an award in one of four categories. Finalists in the Showcase need not attend the festival nor participate in any of the above programs, but are provided full Festival accreditation and can take advantage of a special housing offer if they decide to attend but do not wish to find accommodations on their own.

[ampav.com/canneshowcase](http://ampav.com/canneshowcase)

## CANNES LIONS INTENSIVE



JUN

### THE CANNES LIONS INTENSIVE AT THE CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY

The Cannes Lions International Festival of Creativity, often called "the world's largest ad festival," is hands-down the best opportunity to see and hear the world's most brilliant communicators in one place. For over 50 years, this unique Festival has not only showcased the finest creativity in all forms of brand messaging, but has become the force that ignites ideas, inspiration, and new relationships between creatives, technologists, business people, and futurists.

For one week each June, the Palais des Festivals in Cannes, France, hosts over 15,000 delegates from more than 90 countries at this unique celebration of marketing creativity. By day, participants can choose between inspiring talks in theatres throughout the Palais, or stimulating workshops, games, and networking at the numerous beach clubs along the Croisette; while each night, attendees gather to celebrate the coveted Cannes Lions prizes awarded to the most effective and brilliant campaigns worldwide.

From Al Gore to Mark Zuckerberg, there's no other event that brings so many brilliant minds together in one place than Cannes Lions. And alongside inspiring talks by thought leaders from the worlds of

advertising, marketing, and design, attendees can also rub shoulders with tech leaders at the beachside venues sponsored by such major players like Google, Facebook, Twitter, and Microsoft.

The American Pavilion, the de facto communications and hospitality hub at the Cannes International Festival du Film since 1989, now offers turn-key access to this extraordinary event. Under the guidance of a Cannes veteran, students will attend a one-day pre-Festival orientation, daily breakfasts to review the scheduled talks and panels, and debriefings to compare notes with other participants. Students are also free to network with future collaborators at any number of nightly parties throughout the Festival.

The Cannes Lions Intensive is not an internship, but rather an experiential week designed to give creative marketing, communication, branding, business, advertising, interactive design, and other media students a leg up on their field of choice when they enter the work force.

[ampav.com/lions](http://ampav.com/lions)

## L.A. INTENSIVE



AUG

### THE LOS ANGELES INTENSIVE

You've graduated ... now what?

Started in 2000, The American Pavilion's L.A. Intensive grew out of a decade of helping Cannes alumni transition from film school to Hollywood. Geared specifically toward students and recent grads planning to relocate to L.A., this jam-packed week each August lets participants interact directly with executives, producers, directors, writers, editors, actors, casting directors, agents, managers and more. The program includes an orientation tour of Los Angeles, visits to industry businesses, a private studio tour, a sitcom taping, panels, round-table discussions, a film screening, interactive demonstrations, as well as workshops devoted to story pitches, career strategies and networking.

The perfect first step for anyone wanting to understand what life is like in the entertainment capital of the world, the L.A. Intensive is also a personalized, immersive experience, not an internship. Students are housed at UCLA's Sunset Village, where industry guests often join us over a meal before or after a busy day of private tours, workshops, and more.

[ampav.com/laintensive](http://ampav.com/laintensive)

"It's an excellent crash-course in everything LA -- from living to working.... Nothing was left out."  
— PEYTON PAULETTE, SFASU EDUCATOR

"This program was amazing and life-changing for me. The communication was great; the contacts and networking was great; thank you so much for allowing me to feel confident in moving out here."  
— CHAY, 2017 ALUMNA

"Truthfully at times I had to remind myself that I was in LA because I felt like I was dreaming! I can't wait to move out here and begin my career."  
— TAYLOR, 2016 ALUMNA

"It covered so much practical knowledge that was never touched upon by my formal education."  
— QUINLYNN, 2016 ALUMNA

"I'm so grateful for what you helped give me. Since coming back I've been to countless interviews for a variety of jobs...It has really changed my life. Thank you!"  
— TYLER, 2016 ALUMNUS

Since 1989, The American Pavilion has provided over 2500 students with access to Cannes for the world's most exclusive film festival! Through our Culinary, Hospitality & Events, Film and Business programs, participants get a close-up view of the inner workings at the world's largest media event.

Each program is designed to complement your educational curriculum with hands-on experience – including direct access to industry professionals, hospitality and event production insight, and networking opportunities – with like-minded focused students from leading universities all over the world.

Students participate with industry thought leaders in roundtable and panel discussions on all aspects of the film business.

Specialized programs are offered each May in Cannes at The Cannes Film Festival, each June at the Cannes Lions Festival of Creativity, and every August in Los Angeles through LA Intensive.

[ampav.com/studentprograms](http://ampav.com/studentprograms)

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**“The American Pavilion Student Program sparked a fire that has become the work of my life, and I will always be grateful for that first access into a world I thought was totally inaccessible to me, Thank you and carry on!”**

HOPE HALL, CANNES 1990

WHITE HOUSE VIDEOGRAPHER

**When [Ryan] Coogler came to Cannes in 2009 with a short film playing in the American Pavilion, it was the first time the Oakland, California-born filmmaker had traveled outside of the United States. Now he was returning to Europe's temple of cinema as the director of a movie that has made \$1.3 billion at the global box office... “It really is coming full circle for me, to be back in front of you guys with this film that means so much.”**

VANITY FAIR, MAY 2018, BLACK PANTHER PREMIERE  
AT THE CANNES FILM FESTIVAL

**“It has been a pleasure working with the American Pavilion internship program. The students have been wonderful and extremely reliable. We look forward to continuing to work together.”**

VARIETY