

The AMERICAN Pavilion

FOR IMMEDIATE RELEASE

THE AMERICAN PAVILION ANNOUNCES 2022 PROGRAMMING EXPLORING ALL FACETS OF THE BUSINESS OF FILM

Special Guests Include

**Eva Longoria, Viggo Mortensen, Scott Speedman, Emily Watson, Letitia Wright,
and more**

Los Angeles, CA (May 16, 2022) — Celebrating 33 years as the epicenter of American hospitality and communication at the **Cannes International Film Festival, The American Pavilion Presented by The Golden Globes**, www.ampav.com, announced today its highly-anticipated 2022 lineup of industry talks, panels, and special presentations.

The highly-regarded ***Industry In Focus*** series and ***In Conversation*** programming will return to the Croisette and feature acclaimed actors, independent film trailblazers, award-winning filmmakers, and headline-making journalists from the U.S. and around the globe.

These programs will take place in the Roger Ebert Conference Center and are open to all AmPav members.

This year's *In Conversation* series will feature notable guests including **Eva Longoria, Viggo Mortensen, Scott Speedman, Emily Watson, and Letitia Wright**, with more to be announced in the coming days.

Offering a deep dive into the business of film and a timely exploration of the international filmmaking landscape, AmPav programming includes executives and moderators from Cinetic Media, Millennium Media, Bleecker Street, Entertainment Studios Motion Pictures, Live Nation, Submarine Entertainment, Participant Media, 30West, SXSW, Village Roadshow Entertainment Group, Variety, Deadline Hollywood, Indiewire, and Filmmaker Magazine, among other notable speakers.

Diverse topics being covered as part of the 2022 *Industry in Focus* series include International Sales, Global Filmmaking, Financing Models for Independent Film, U.S. and International Distribution Strategies, DEI Initiatives, Film Festivals and the Entertainment Ecosystem, Creative Producing, Documentary Filmmaking, and more.

The programming lineup will also include two panels presented by **The Golden Globes**. Topics and schedule will be announced in the coming days. **Project Indie Hope** will lead a panel focused on filmmaking strategies during the Covid-19 pandemic and beyond.

Each morning will begin with film screenings as part of the **Emerging Filmmaker Showcase**, followed by a full day of talks and panels, with additional screenings and/or parties and receptions taking place in the evenings - for the duration of the Cannes Film Festival.

The recently announced **Emerging Filmmaker Showcase** will celebrate its 25th anniversary edition featuring 33 films including 24 female-identifying directors and co-directors at the helm of 17 projects, 10 films focused on LGBTQ+ topics, and filmmakers of diverse backgrounds from the U.S. and around the globe. The 2022 films will be screened alongside the 68 finalist films from the program's 2020 and 2021 editions, which will make their in-person debut to a live audience. All screenings with filmmakers in attendance will be followed by a live Q&A. Program alumni include filmmakers Ryan Coogler, Tessa Blake, and Manjari Makijany, amongst others.

Among the special evening events, **The American Pavilion's Queer Night**, a celebration of the LGBTQ+ community taking place on Tuesday, May 24 at 10 pm, will be co-sponsored by The Golden Globes. The event is accessible to festival badge holders.

The American Pavilion's **Worldwide Student Program** will also celebrate a record year with 243 students in attendance, including a growing number of Alumni, joining an increasingly diverse group of young global citizens. Past Student Program alumni include director Jeff Nicholls, acquisitions executive Scott Shooman, CAA agent Dakhil Maha, Killer Films production executive David Hinojosa, MGM Television's VP of Business and Legal Affairs Kathryn Floro, Peacock TV's SVP of scripted development Eli Kirschner, Co-founders of Filmmakers Without Borders Corey Boling and Beth Gannis, Barack Obama's White House videographer Hope Hall, and producers Gerard McMurray, Cameron Porsandeh, Alex Shepsman, and Bryan Wynbrandt, among many others.

"We are thrilled to be back in Cannes for AmPav 2022 and to continue supporting the next generation of students and emerging filmmakers. This year's American Pavilion, including the popular *Industry in Focus* panels and our *In Conversations* series, feels like our best iteration yet," said Julie Sisk, President and Founder of The American Pavilion. "As a home away from home for the hundreds of AmPav members, the 33rd American Pavilion will continue to provide food, drink, and fun in a venue with arguably the best view in town."

Please note the below schedule and associated guests are subject to changes and additions.

2022 AMERICAN PAVILION SCHEDULE

TUESDAY, MAY 17

Opening Day / Night

WEDNESDAY, MAY 18

2:30 PM

INDUSTRY IN FOCUS: SECRETS OF PR PROS

Top publicists share their tips and insights into the often misunderstood world of film publicity.

- RJ Millard / Obscured Pictures, President
- Mark Pogachefsky / MPRM Communications, President, Co-Founder
- Josh Haroutunian / divergent PR
- Bonnie Voland / AGC Studios, Head of Worldwide Marketing & Publicity
- Moderated by Sylvia Desrochers / MPRM Communications, EVP

6:00-8:00 PM

Member Cocktail Party

THURSDAY, MAY 19

10:00 AM

IN CONVERSATION: EVA LONGORIA

Moderated by Clayton Davis / Variety

11:00 AM

INDUSTRY IN FOCUS: UNDERSTANDING INTERNATIONAL SALES

Seasoned international sales agents discuss the unique role they serve, how they work with their domestic counterparts, and trends they are seeing in the marketplace.

- Janina Vilsmaier / Protagonist Pictures
- Juefang Zhang / EST Studios
- Tamara Birkemoe / Foresight Unlimited, President
- Jan Nazsewski / New Europe Sales

12:30 PM

CANCELING RUSSIAN CULTURE: CINEMA AS AN INSTRUMENT OF RUSSIAN PROPAGANDA AND WAR

Presented in partnership with **The Ukrainian Pavilion**

Unique insight into how Vladimir Putin's dehumanization of Ukrainians was conducted through Russian cinema.

- Maryna Kuderchuk / Head of Ukrainian State Film Agency
- Iryna Borovets / Director General, Directorate of public diplomacy and communication, MFA Ukraine
- Andriy Khalpakhchi / General Director of MOLODIST KYIV INTERNATIONAL FILM FESTIVAL
- Victoria Yarmoshchuk / CEO FILM.UA Group, Executive director of Ukrainian Motion Picture Association
- Moderated by Andrew Fesiak / Producer, F Films

2:00 PM

INDUSTRY IN FOCUS: GOING GLOBAL

What are the advantages and challenges of working on a global scale? And, in an increasingly connected world, do companies need to scale internationally to ensure their continued success and survival?

- Jonathan Yunger / Millennium Media
- Steven Adams / Alta Global
- Matt Brodlie / Upgrade Productions, Co-President
- Anita Juka / 4Film
- Uri Singer / Passage Pictures

3:30 PM

FILMMAKERS HELPING FILMMAKERS

Presented in partnership with **Project Indie Hope**

A panel exploring how we survive pandemic obstacles, while preparing for the future.

- Gerry Pass / CEO/Founder of Project Indie Hope and Chrome Entertainment
- Aimee Schoof / Co-Founder, Intrinsic Value Films
- Charlie Phoenix / National Project Manager for Project Indie Hope
- Caddy Vanasirikul / Head of Acquisitions for The Exchange
- Moderated by Nancy Tartaglione / Deadline

FRIDAY, MAY 20

11:00 AM

DISCOVER UKRAINE / UKRAINIAN STATE FILM AGENCY

Presented in Partnership with **The Ukrainian Pavilion**

A presentation of the newest Ukrainian films and projects, discussion about service possibilities in the current situation, and ways to support cinema in Ukraine.

- Iryna Borovets / Director General, Directorate of public diplomacy and communication, MFA Ukraine
- Koliubaiev Artem / Head of the council for state support of cinema
- Victoria Yarmoshchuk / CEO FILM.UA Group, Executive director of Ukrainian Motion Picture Association
- Moderated by Maryna Kuderchuk / Head of Ukrainian State Film Agency

1:30 PM

IN CONVERSATION: CINETIC

A conversation with John Sloss, Ross Fremer, and Jason Ishikawa about how Cinetic is harnessing the independent future for artists and creators.

- John Sloss
- Ross Fremer
- Jason Ishikawa
- Moderated by Matt Donnelly / Variety

3:00 PM

IN CONVERSATION: EMILY WATSON

Moderated by Pete Hammond / Deadline

SATURDAY, MAY 21

10:00 AM

PERSPECTIVE ON POLAND: HOW TO GET THE MOST OUT OF CO-PRODUCTION OPPORTUNITIES IN THE TERRITORY

Top producers discuss their experiences co-producing in Poland and why the European country continues to punch above its weight.

- Klaudia Śmieja-Rostworowska, Producer
- Ewa Puszczynska, Producer, Extreme Emotions
- Anita Gou, Producer, Kindred Spirit
- Moderated by Diana Lodderhose, Deadline

4:00 PM

IS IT TIME FOR FASHION?

How is the red carpet and the portrayal of fashion in cinema impacted by sustainability, diversity and conflict?

- Bronwyn Cosgrave / Author, Producer, Fashion Consultant and podcast host, *Fashion Conversations*
- Alessandro Del Vigna / Film Producer, Writer, Executive Producer of Ruben Östlund's *Triangle of Sadness*
- Dana Thomas / Author, Contributing European Sustainability Editor to *British Vogue*, podcast host, *The Green Dream with Dana Thomas*
- Salvatore Vincent De Paul Zanninno / *The Genius of Gianni Versace Alive*, Producer/Director
- Christian Filippella / *The Genius of Gianni Versace Alive*, Producer
- Moderated by Ben Rylan, podcast host, *Pop Culture Parade*

SUNDAY, MAY 22

11:00 AM

INDUSTRY IN FOCUS: THE “GOLDEN AGE” OF DOCUMENTARIES

AmPav's annual assessment of the documentary industry.

- Ryan Croft or Chad Wasser / Live Nation
- Josh Braun / Submarine
- Rob Williams / Participant Media
- Emily Wachtel / Producer, *The Last Movie Stars*
- Moderated by Anne Thompson

12:30 PM

INDUSTRY IN FOCUS: FILM FESTIVALS ARE BACK

Where do festivals fit into the entertainment ecosystem? How did they fare during the pandemic and what is their relevance today?

- Jim Kolmar / SXSW
- Trevor Groth / 30West, EVP
- Rachel Rosen / Independent Film Programmer & Consultant, former Director of Programming for SFFILM and Film Independent
- John McGrath / United Talent Agency
- Jessica Lacy / ICM Partners, Partner, Head of ICM Independent
- Moderated by Eric Kohn / Indiewire

2:00 PM

INDUSTRY IN FOCUS: SHOW ME THE MONEY - FILM FINANCING

You can't make a film or series without money. What models for financing are working today and what does the future hold for indie productions?

- Jillian Apfelbaum / Village Roadshow
- Tristen Tuckfield / Village Roadshow
- Daniel Bekerman / Good Question Media, Co-Founder
- Harris Tulchin / Producer/ Entertainment Lawyer
- Moderated by Brent Lang / Variety

MONDAY, MAY 23

11:00 AM

INDUSTRY IN FOCUS: THE GREAT RECKONING - IS DEI WORKING?

Do DEI initiatives work? Are things better now than they were two years ago? How do we actually achieve fair representation in the entertainment industry?

- Jordan Hart / Good Question Media
- Sam Intili / Kindred Spirit, Head of Creative
- Joan Jenkinson / Black Screen Office, Executive Director
- Moderated by Clayton Davis / Variety

12:30 PM

IN CONVERSATION: SCOTT SPEEDMAN

Moderated by Clayton Davis / Variety

2:00 PM

CANNES FIRST TIME: CONVERSATION

Presented in partnership with **The Golden Globe Awards**

- Lotfy Nathan / Director, Harka (Un Certain Regard)
- Maksym Nakonechnyi / Director, Butterfly Vision (Un Certain Regard)
- R. Madhavan / Director, Rocketry: The Nambi Effect (Premieres)
- Moderated by KJ Matthews, HFPA Member

TUESDAY, MAY 24

11:30 AM

INDUSTRY IN FOCUS: CREATIVE PRODUCING

What contributions do producers make to the creative process and what role does a "creative producer" serve on a production?

- Alex Ordanis / Good Question Media, Co-Founder
- John Jencks / Electric Shadow Company, Co-Founder

- April Shih / Diversity Hire Ltd, Co-Founder
- Jen Blake / Diversity Hire Ltd, Co-Founder
- Moderated by Scott Macaulay / Filmmaker Magazine

1:00 PM

GLOBAL VOICES: EMPOWERING WOMEN BEHIND THE LENS

Presented in partnership with **The Golden Globe Awards**

- Celine Devaux / Director, *Everybody Loves Jeanne* (Critics' Week)
- Eleonore Gurrey / Screenwriter, *The Worst Ones* (Un Certain Regard)
- Emily Latef / Director, *More Than Ever* (Un Certain Regard)
- Maryam Touzani / Director, *The Blue Caftan* (Un Certain Regard)
- Moderated by Helen Hoehne, President, HFPA

2:30 PM

FILM COMMENT LIVE: CANNES CRITICS' ROUNDTABLE

Join us for a special live recording of the Film Comment Podcast - a lively discussion about the films of Cannes 2022 with a panel of all-star critics.

- Jonathan Romney / *Screen Daily*
- Jessica Kiang / *Variety*
- Moderated by Devika Girish / *Film Comment*, Co-Deputy Editor

WEDNESDAY, MAY 25

12:30 PM

INDIEWIRE'S "SCREEN TALK" PODCAST

The 2022 edition of the Cannes Film Festival is assessed in a live edition of Indiewire's weekly "Screen Talk" podcast hosted by Eric Kohn and Anne Thompson.

- Eric Kohn / Indiewire
- Anne Thompson / Indiewire

2:15 PM

IN CONVERSATION: VIGGO MORTENSEN

Moderated by Eric Kohn / Indiewire

THURSDAY, MAY 26

2:00 PM

IN CONVERSATION: LETITIA WRIGHT

Moderated by Anthony D'Alessandro / Deadline

ABOUT THE AMERICAN PAVILION

The American Pavilion, celebrating its 33rd year as the epicenter of American hospitality and communication at the Cannes International Film Festival, brings together both professional and emerging filmmakers along with industry executives from across the globe. A much sought-after destination for information, orientation, and recreation, it accommodates the needs of its members, guests and sponsors in a dynamic business environment. With its impressive array of amenities and services, AmPav provides an opportunity to relax in very comfortable surroundings.

The American Pavilion boasts the In Conversation and Industry in Focus both which take place in the Roger Ebert Conference Center, which offer insightful and provocative panel discussions and in-conversations with filmmakers, talent and top leaders; a restaurant and bar that provide fast service with a smile throughout the day and is open to all festival badge holders after 6:00pm most evenings; a coffee bar; free WiFi and charging stations; a media terrace with a panoramic view of the Riviera; the Emerging Filmmaker Showcase; the Culinary Program featuring chefs from across the US and Canada; The American Pavilion Worldwide Student Program; and public and private rental for parties and receptions. The American Pavilion is part of Penske Media Corporation.

For more information, visit www.ampav.com

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